Release No. 0048.04Office of Communications (Voluntary Report - public distributionDate: 7/16/2004GAIN Report Number: PL4022PL2004PolandProduct BriefD202) 720-ried Fruits and Nuts2004Approved by:Charles Rush, Acting Agricultural CounselorU.S. EmbassyPrepared by:Jo4623

**BSE Update – Wednesday, January 28, 2004**

Depopulation Activities

On Tuesday, Jan. 27, 2004, 15 animals of interest were euthanized and sampled from the Moxee, WA, facility. In addition to thlanta Figurska, Marketing SpecialistCharlene Kastanek, Agricultural InternReport Highlights:Overall Polisis facility, USDA has previously conducted selective depopulation activities at these facilities:

Sunnyside, WA (bull calf premises) - a total of 449 ah imports of dried fruits and nuts increased 6.5 percent in 2003. US exporters have more opportunities tonimals depopulated enter the market due to the May 1, 2004, accession of Poland to the EU. Demand for these products genera

Mabton, WA (index premises) - a total of 131 animals depopulated

Mattawa, WA - a total of 39 animals depopulated

Connell, WA - a tlly increased between January and May, stimulated by the Carnival SeasonIncludes PSD Changes: NoIncludes otal of 15 animals depopulated

Boardman, OR - a total of 20 animals depopulated

Quincy, WA – a total of 18 animaTrade Matrix: NoUnscheduled ReportWarsaw [PL1][PL]Section I. Market OverviewQuick snacks and foods are sls depopulated

Tenhowing continued expansion in the Polish food industry. Polish consumers perceive dried fruit & nuts asino, WA – a total of 4 animals depopulated

Samples taken from the 15 animals depopulated in Connell, WA ha a positive, healthy form of food "on the go." As a result, this sector shows overall growth. Total ive tested negative. All 170 samples from the index herd and the Mattawa herd have completed testing; results wmports of dried fruit & nuts in 2003 were 77,286 MT, a 6.5 percent increase from 2002. This developing ere negative for BSE. The final test results for the samples taken at Boardman, ORmarket has brought forth a variety of changes, including bulk packaging. While bulk packaging brings in; Quincy, WA; Tenino, WA; and Moxe a higher quantity of product, it has proven to decrease overall quality. The lack of a tariff for raw e, WA are not yet available.

Investigation Activities

At this tishelled and unshelled peanuts and newly decreased tariffs for walnuts, pistachios, raisins, dried prunes,me, 28 of the 81 animals that came from Canada have been located:

1 of the 81 is the BSE-positive cow and was located and mixed nuts due to the May 1, 2004, EU accession, may offer U.S. dried fruit and nut suppliers the op in the Indeportunity to capture a larger market share in Poland.Market research shows that about 32 percent of the Px herd in Mabton, Wolish population buys a variety of nuts and dried fruits throughout the year. Nearly 65 percent of the ashington.

9 of the 81 were located in the Index herd in Mabton, Washington.

3 were located at a facility in Tenino, Washington.

6 were located at a facility in ConnellPolish population purchases nuts once a month, 25 percent purchases nuts once a week, and 7 percent purch, Washington.

1 was located at a facility in Quincy, Washington.

3 were located at a facility in Mattawa, Washington.

1 was located at a facility in Moxee, Washington.

3 are located at a facility in Burley, Idaho.

1 is located at a faciliases nuts more than once a week. Among the nuts available on the Polish market, the following are the mty in Othello, Washingtonost popular: peanuts, walnuts, hazelnuts, almonds, and pistachios. No detailed data on dried fruit con.

Guidelines on bovine spongiform encephalopathy (BSE) issued by the World Organization for Animal Health (OIE), the internationasumption is available. The most popular dried fruits on the Polish market are: raisins, prunes, dates,l animal heath standard setting organization, state that animals bor apricots, figs, apples, and pears. Dried cranberries are occasionally offered on the market, however; n on a premises within one yedue to the implementation of an ad valorem tariff which is being applied to certain US products in retaliar (before or after) of a BSE-affected animal can be considered of significant interest to the country reporting the Bation for unfair trade activities by the US; the potential for expansion in this area has been limited. SE detection. As such, USDA is focu Demand for these products greatly increases between January and May. This is stimulated by Carnivasing on 25 of the 81 animals also born into the birth herd of the index animal. Based l season, Easter holidays, and a decrease in fresh fruit consumption during this period. Polish consumeron normal culling practices of local dairies, USDA’s Animal and Plans, ages 15 to 19, are the biggest consumers of dried fruit and nuts. This age group likes the health fot Health Inspection Service estimated that the Agency would be able to locate approximately 11 of these animals. APHIS has definitively located 14 of these animals.

Trade Issues

Specific trade information can be found at httpod aspect and use of nuts and dried fruit as snacks. In addition, these products are also quite popular://www.aphis.usda.gov/lpa/issues/bse/bse\_trade\_ with the 20-49 year old age group. Consumption in the age group above 50 years is very marginal. Consuban\_status.html.

Other Issues

Additional information on mption decreases at this age mainly due to low-income levels and no tradition of using nuts and dried fruBSE can be obtained by visitit as snacks. Market research results show that these products are most popular in medium (population abing the USDA website at http:/ove 500,000 people) and larger cities among consumers with at least high school education and college deg/www.usda.gov. Past BSE updates can also be found at http://www.aphis.usda.gov.

rees within the medium and high-income levels.
Section II. Market Sector Opportunities and Threats1) Entry StrategyLa

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